

Driver Education – FY 2015

Driver education involves improving driver behavior directly by teaching better skills, improving safety awareness, and motivating individuals to drive safely. Younger drivers are learning the needed skills for the very first time. Senior drivers are often at greater risk due to increased susceptibility to injuries and medical complications in crashes.

Goals:

Decrease fatalities and incapacitating injuries involving drivers ages 15 to 20 by 35 percent from 1,382 in 2012 to 895 by December 31, 2016.

Decrease fatalities and incapacitating injuries involving drivers ages 65 and older by eight percent from 1,135 in 2012 to 1,045 by December 31, 2016.

Task 1: Education & Communication	\$252,000
Section 402 funds	\$252,000

Strive For a Safer Drive (S4SD)

Project Number	DE-15-01	
Benefit to Locals	Yes	
Grantee	Prevention Network	
Grant Amount, Funding Source	\$85,000	402
Grantee	OHSP-Special Projects	
Grant Amount, Funding Source	\$10,000	402
Grant Start-up	October 1	
SHSP Strategy	Employ school-based strategies. Improve young driver training. Assist parents in managing their teens' driving.	
Project Objective	Solicit up to 50 applications from high schools in high risk teen crash counties for participation in the S4SD program by September 30, 2015. Conduct one hands-on driving event for all participating schools in the S4SD program by September 30, 2015.	

The Office of Highway Safety Planning will collaborate with AAA Michigan and Ford Motor Company to continue the school-based teen traffic safety program aimed at reducing teen traffic crashes and fatalities. High schools in the state's top counties for teen traffic driver crashes and fatalities will have the opportunity to receive grant funding from AAA to develop teen, peer-to-peer traffic safety campaigns. Schools determined to have the best campaigns in each division will be awarded a plaque. All participating schools will have the opportunity to attend a Ford Motor Company funded, *Driving Skills for Life, Ride and Drive* event.

Funding will support the management of the daily program operation as well as transportation to the hands-on driving event.

Driver Education – FY 2015

Driving Simulators

Project Number	CP-15-01	
Benefit to Locals	No	
Grantee	OHSP-Special Projects	
Grant Amount, Funding Source	\$90,000	402
Grant Start-up	October 1	
SHSP Strategy	Employ school-based strategies. Improve young driver training. Assist parents in managing their teens' driving.	
Project Objective	Purchase nine driving simulators for training to accommodate the additional participants in the S4SD program by September 30, 2015. Provide the opportunity for all students in the S4SD program to use the driving simulators as a training tool by September 30, 2015.	

Teenagers and young adults have the highest incidence of fatal crashes when their speed is too fast. Inexperience, risk-taking behavior, immaturity, and greater risk exposure are all factors that increase crash risk for young drivers. Teenagers and young adults ages 15-20 are disproportionately involved in motor vehicle crashes.

Funding for this task will provide for the purchase of nine driving simulators to use in the *Strive for a Safer Drive* (S4SD) program. The cost of each simulator is approximately \$9,000. Simulators are used at high schools throughout the state to promote driver safety. The simulators are very popular with the teen population and have proved to be an excellent tool in the education process.

Having additional simulators and placing them throughout the state will be extremely beneficial to the S4SD program. With the expansion to include up to fifty schools, the current three simulators will be unable to service all of the schools.

Additionally, the simulators can be used for other events and programs when school is not in session and will allow for more efficient scheduling of traffic safety educational events. By increasing the number of simulators and positioning them across the state, the logistics of transporting the devices will be eased, thereby increasing the number of people that can be reached and educated with traffic safety programs.

Funding will support the purchase of nine simulators (upon NHTSA approval).

Driver Education – FY 2015

Teen Defensive Driving School

Project Number	DE-15-02	
Benefit to Locals	No	
Grantee	Michigan State Police Training Division	
Grant Amount, Funding Source	\$27,000	402
Grant Start-up	October 1	
SHSP Strategy	Improve young driver training. Assist parents in managing their teens' driving.	
Project Objective	Conduct up to eight teen defensive driving classes by September 30, 2015.	

Traffic crashes are the number one cause of death for teens. The Michigan State Police Precision Driving Unit conducts ten one-day teenage defensive driving classes each year with 18 students each for a total of 180 students per year. Each year, there is a waiting list of over 300 students to attend the program.

Positive course evaluations from both the participating teens and the parents demonstrate how valuable the course is to the public. Parents routinely contact the instructors after their teens have participated in the course who have subsequently been involved in a traffic crash. The parents credit the defensive driving course to contributing to their teens' survival. Providing funding to pay for instructor overtime in order to increase course dates would help to train more teens, reduce the waiting list to attend, and save lives.

Funding will overtime costs of instructors to conduct additional classes.

Michigan's Guide for Aging Drivers and Their Families

Project Number	CP-15-03	
Benefit to Locals	No	
Grantee	OHSP-PI & E	
Grant Amount, Funding Source	\$40,000	402
Grant Start-up	October 1	
SHSP Strategy	Plan for an aging mobility and transportation-dependent population. Encourage senior-friendly transportation options. Improve communications and coordination among partners at the state, regional, and local levels to enhance senior mobility. Develop and/or enhance programs to identify older drivers at increased risk of crashing and take appropriate action.	
Project Objective	Publish and distribute <i>the Michigan Guide for Aging Drivers and Their Families</i> by September 30, 2015.	

Driver Education – FY 2015

According to the University of Michigan Transportation Research Institute (UMTRI), by 2030 Michigan older adults will represent about 20 percent of the population. Residents age 80 and older will account for slightly more than five percent of the population – up from three percent in 2000. Michigan is facing a coming wave of older adults who will be driving more than the current older adults; be dependent on the motor vehicle for mobility; likely experience declines in driving related skills; and wants and expects to have their mobility needs met if driving is limited or no longer possible.

The Michigan Department of Transportation (MDOT), The Office of Highway Safety Planning (OHSP), The American Automobile Association (AAA), The Michigan Department of State (MDOS) and multiple other organizations have partnered together to develop *Michigan's Guide for Aging Drivers and Their Families*.

Funding will support printing and distribution costs associated with the guide to identified agencies.

Task 2: Program Management		\$42,000
	Revision 06/19/2015	\$42,000
Section 402 funds		\$42,000
	Revision 06/19/2015	\$42,000

Program Management

Project Number	CP-15-02	
Benefit to Locals	No	
Grantee	OHSP-Program Management Section	
Grant Amount, Funding Source	\$42,000 \$42,000 06/19/2015	402
Grant Start-up	October 1	

Funding will provide for the shared costs of the Program Management team required to implement and manage the OHSP programs.